

From: jford@tenaya.cs.dartmouth.edu (Jamie Ford)
Subject: Re: need summary for Kahle talk!
To: dia@wais.com (Dia Cheney)
Date: Mon, 1 May 1995 19:49:25 -0400 (EDT)
Cc: cowedn@cs.dartmouth.edu (Charles Owen),
makedon@cs.dartmouth.edu (Fillia Makedon)

>

> Hi, I'm working with Brewster to get a summary of the DAGS95 talk to you by
> tomorrow. I will also try to get a brief position statement for the panel
> from Brewster by tomorrow.

Thank you, Dia! The paper length was the important thing -- 1 is the same as 2 because of the way things are laid out, so knowing that it doesn't exceed 2 is enough to go on.

As for A/V, I'll forward your message to the A/V chair, Charles Owen. I can tell you that we won't have direct access to the Internet for talks, as everyone we've consulted with has described that as "risky" (usually with one or two horror stories to back it up!). I'll let him describe what exactly is available.

Jamie

Mime-Version: 1.0
Date: Tue, 2 May 1995 18:24:00 -0800
To: makedon@cs.dartmouth.edu, james.ford@dartmouth.edu
From: dia@wais.com (Dia Cheney)
Subject: Summary for Kahle talk!
Cc: brewster, deanna, dia

Brewster's summary:

I look forward to the talk at DAGS. Here is a short summary of my presentation.

The Web and Beyond: Agent-Based Publishing on the Internet

As managers and business people increase their use of the Internet as an information resource, new tools are emerging to better satisfy these user communities. This talk will address some of the technologies that facilitate research and alerting on the Internet.

The World Wide Web has paved the way for Fortune 500's, publishers, and government entities to make large databases available for attractive costs. Through compelling interfaces, many people have now found the Internet approachable. Like CD-ROM, the WWW has provided a mechanism to offer their database content in a digital form.

While gigabytes of content are rapidly becoming available, the tools are still primitive to filter or package this information.

Content alerting through "agent technology" has been identified as a promising direction for targeted delivery of packaged content for high-end users. Whereas the promise of an intelligent assistant that scours the net has not been delivered, tools are available and are becoming available to automate repetitive searches and to package the contents for quick browsing.

Some of the commercial tools that will be described that expand the Web for business users:

- Personal pages,
- Content Aggregators,
- Email Alerting, and
- Personal Digital Newspapers.

These tools promise to extend the Web past the "surfer" community to those who are time pressured and data hungry.